

Godrej Agrovet Limited
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CIN : L15410MH1991PLC135359

Dated: August 20, 2025

To,
BSE Limited
P. J. Towers, Dalal Street,
Fort, Mumbai – 400001

To,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai-400051

Ref.: BSE Scrip Code No. "540743"

Ref: "GODREJAGRO"

Dear Sir/Madam,

Sub: Intimation of launch of a new Herbicide "Ashitaka" specifically designed for Maize Crops:

Ref.: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015:

We wish to inform you under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 that, Godrej Agrovet Limited's ("GAVL" / "Company") Crop Protection business is launching "Ashitaka" a new herbicide specifically designed for Maize crops.

The particulars as required as per SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, are as follows:

Name of the Product	Ashitaka (Herbicide Product)
Date of Launch	August 20, 2025
Category of the Product	Crop Protection
Whether caters to Domestic / International Market	Domestic (Indian Market)
Name of the countries in which the product is launched (in case of international)	Not Applicable

A media release on the aforementioned launch is enclosed herewith as **Annexure-A**.

The above information is also available on the Company's website viz. www.godrejagrovvet.com.



Please take the same on your records.

Thanking you.

For Godrej Agrovet Limited



Vivek Raizada
Head – Legal & Company Secretary & Compliance Officer
(ACS 11787)



Encl.: As above

Godrej Agrovet launches Ashitaka, a new Herbicide for Maize Crops

An innovative solution for controlling grasses and broad-leaved weeds, developed in collaboration with ISK Japan

Mumbai/Hyderabad, August 20, 2025: Godrej Agrovet Limited (Godrej Agrovet), one of India's leading diversified agri-businesses, has launched a new herbicide specifically designed for Maize crops. 'Ashitaka,' developed in collaboration with ISK Japan, is an innovative solution that provides effective control over grasses and broad-leaved weeds which is a major challenge faced by maize farmers in India. Weed infestation particularly during the initial growth phases, significantly impact Maize productivity. When applied at the 2 – 4 weed leaf stage, Ashitaka offers effective weed control.

Globally, India ranks 4th in terms of acreage and 5th in terms of annual maize production.¹ With the country's growing economy and expanding middle class fueling the demand for animal protein, starch and other industrial products that consume maize, over the years, the country has witnessed increase in demand for maize for livestock feed, industrial and biofuel use. However, the sector also faces significant challenges, including limited access to quality seeds and inputs which hinder growth. Climate change poses an additional threat, with its potential to disrupt maize production through extreme weather events, changing rainfall patterns, and increased incidence of pests and diseases. It therefore becomes crucial to bring research driven solutions like Ashitaka to further boost the yield of the crop and maintain its significance.

Speaking on the launch, Rajavelu NK, CEO, Crop Protection Business, Godrej Agrovet said, "At Godrej Agrovet, our mission is to deliver innovative, research-driven solutions that empower Indian farmers and uplift farming families by future-proofing agriculture against environmental and market challenges. Effective weed management during the early stages of crop growth is crucial for maize farmers to achieve better productivity. The launch of Ashitaka, a first-of-its-kind in India, is a step toward providing farmers with a powerful solution to improve yields and enhance profitability."

Anil Choubey, GM – Marketing, Crop Protection Business, Godrej Agrovet added, "Ashitaka's effective weed control in maize reduces crop-weed competition, enabling better use of limited soil moisture and nutrients, and supporting plant health during critical stages like flowering and grain filling. The recommended dosage – 50 ml/acre with 400 ml/acre of surfactant at the 2 – 4 weed leaf stage, helps in controlling the weeds early and also aids in the reduction of weed-related yield losses, which are known to worsen under weather stress. This results in more consistent output, better grain quality, and a strong hedge against income volatility, particularly in rain-fed areas."

Launched in key maize growing areas of Telangana, Karnataka and Tamil Nadu to begin with, Godrej Agrovet intends to launch Ashitaka across all maize growing states in the coming months.

¹ [The INDIAN MAIZE SECTOR - Trends, Challenges & Imperatives for Sustainable Growth](#)

About Godrej Agrovat:

Godrej Agrovat Limited (GAVL) is a diversified, Research & Development focused food and agri-business conglomerate, dedicated to improving the productivity of Indian farmers by innovating products and services that sustainably increase crop and livestock yields. GAVL holds leading market positions in the different businesses it operates - Animal Feed, Crop Protection, Oil Palm, Dairy, Poultry and Processed Foods. GAVL has a pan India presence with sales of over a million tons annually of high-quality animal feed. Our teams have worked closely with Indian farmers to develop large Oil Palm Plantations, which is helping in bridging the demand and supply gap of edible oil in India. In the crop protection segment, the Company has strong presence in the B2B segment through its subsidiary Astec LifeSciences and through its extensive distribution, network pan-India delivers innovative agrochemical offerings catering to the entire crop life cycles. In Dairy, Poultry, and Processed Foods, the company operates through its subsidiaries Creamline Dairy Products Limited and Godrej Foods Limited. Apart from this, GAVL also has a joint venture with the ACI group of Bangladesh for animal feed business in Bangladesh.

For more information, please contact:

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